

#IMPACTS18

CITIES OF CULTURE

30 YEARS ON

WHO HAS THE EDGE?

18/19 OCTOBER 2018, LIVERPOOL

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THE IMPORTANCE OF CULTURE TO A CITY'S ECONOMY, WELLBEING AND REGENERATION IS SOMETHING LIVERPOOL IS INTIMATELY AWARE OF. WHETHER THROUGH PEOPLE, PLACES, SPACES, NEW DISTRICTS, MUSIC STRATEGIES, INTERNATIONAL COMMISSIONS, DESIGNING CRUISE TERMINALS, STAGING WORLD-CLASS EVENTS OR SHOWCASING HOME-GROWN TALENT; **LIVERPOOL HAS CULTURE RUNNING THROUGH ITS VEINS.**

WE ARE EXCITED TO HOST YOU FOR A GLOBAL CONVERSATION ABOUT CULTURAL INTERVENTIONS AROUND THE WORLD.

IN 2018, LIVERPOOL LOOKS BACK ON THE 10 YEAR ANNIVERSARY OF BECOMING EUROPEAN CAPITAL OF CULTURE. IT DOES SO AS THE ONLY CITY TO HAVE COMPREHENSIVELY DOCUMENTED ITS JOURNEY SINCE THE BID STAGE OVER 20 YEARS AGO. **CULTURE LIVERPOOL** IS PARTNERING WITH THE **INSTITUTE OF CULTURAL CAPITAL**, THE **BRITISH COUNCIL** AND **CREART EUROPEAN NETWORK** TO PRESENT THIS UNIQUE CULTURAL RESEARCH.

THE GROUND-BREAKING RESEARCH PROGRAMME, **IMPACTS 08** – TOGETHER WITH ITS SUCCESSOR, **IMPACTS 18**, COLLECTIVELY REPRESENT AN UNPRECEDENTED TWO DECADES' WORTH OF EVIDENCE ON THE IMPACT AND VALUE OF CULTURE AS A CATALYST FOR URBAN CHANGE.

IMPACTS 18 WILL DISCUSS THE OPPORTUNITIES AND CHALLENGES FOR CITIES TO MAINTAIN A DISTINCTIVE EDGE IN AN ERA WHERE BECOMING A CITY OF CULTURE IS A COMMON ASPIRATION. FEATURING CITIES FROM THE UK, EUROPE AND BEYOND, WE WILL EXPLORE REWARDS REAPED BY EVENT-LED REGENERATION, AS WELL AS THE BARRIERS TO, AND RISKS OF, SUCCESS.

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AGENDA

18 OCTOBER LIVERPOOL TOWN HALL

8AM REGISTRATION OPENS

9AM SESSION ONE:

LEGACIES OF LIVERPOOL AS A EUROPEAN CAPITAL OF CULTURE

11AM SESSION TWO:

30 YEARS OF CULTURAL RENAISSANCE

12PM LUNCH

1PM SESSION THREE:

THE RISKS OF SUCCESS

3PM SESSION FOUR:

BIGGER IS NOT ALWAYS BETTER

AGENDA

19 OCTOBER TITANIC HOTEL LIVERPOOL

8AM SESSION FIVE:

NORTHERN CITIES

10AM SESSION SIX:

CITIES ON THE EDGE

11.30AM LIVERPOOL REGENERATION COACH TOUR

12.30AM LUNCH

LIVERPOOL TOWN HALL

2PM SESSION SEVEN:

CONNECTED CITIES

3.45PM PARALLEL WORKSHOPS:

IMAGE & REPUTATION | ENGAGEMENT & WELLBEING | GOVERNANCE & NETWORKS

5.15PM SESSION EIGHT:

CITIES OF CULTURE, THE NEXT 30 YEARS

WORKSHOPS

1: IMAGE & REPUTATION

SESSION LED BY DR BEATRIZ GARCIA

DISCUSSION OF KEY FINDINGS ON THE LONG TERM LEGACY OF LIVERPOOL 2008 AND THE CITY'S **IMAGE AND REPUTATION** FROM OVER 20 YEARS OF NATIONAL PRESS COVERAGE ABOUT LIVERPOOL (1996 TO 2018), AND EVIDENCING WHAT IT TAKES TO EXPERIENCE A FULL IMAGE RENAISSANCE.

THE SESSION INVOLVES DR PETE CAMPBELL AND STEPHEN CRONE, WHO WILL RESPOND TO THE FINDINGS AND DISCUSS WHAT IT TAKES TO CAPTURE LONGITUDINAL STATISTICAL TRENDS.

2: PARTICIPATION & WELLBEING

SESSION LED BY DR RAFAELA GANGA

DISCUSSION OF KEY FINDINGS FROM THE LEGACY OF LIVERPOOL'S EUROPEAN CAPITAL OF CULTURE 2008, THROUGH **CULTURAL PARTICIPATION, ENGAGEMENT AND RESIDENT PERCEPTIONS**.

THIS SESSION INVOLVES A RESPONSE FROM KATE RODENHURST, WHO CONDUCTED THE SAME PROJECT IN 2007-2009. FINDINGS WILL BE DEBATED WITH REPRESENTATIVES FROM THE NEIGHBOURHOODS UNDER STUDY.

WORKSHOPS

3: GOVERNANCE & LEADERSHIP

SESSION LED BY TAMARA WEST

DISCUSSION OF KEY FINDINGS ON THE LONG TERM LEGACY OF LIVERPOOL 2008 AND THE CITY'S CULTURAL VISION, CULTURAL STRATEGIES AND STAKEHOLDER RELATIONSHIPS.

THE SESSION INVOLVES A RESPONSE FROM DR DAVE O'BRIEN, WHO LED RESEARCH ON LIVERPOOL'S STAKEHOLDERS IN 2007-2009. FINDINGS WILL BE DEBATED WITH SELECTED GOVERNANCE STAKEHOLDERS.

4: VIBRANCY & WELLBEING

SESSION LED BY GAYLE WHELAN

DISCUSSION OF KEY FINDINGS FROM TWO DISTINCT RESEARCH PROJECTS EXPLORING THE LEGACY OF LIVERPOOL 2008, THE VITALITY AND SUSTAINABILITY OF THE CITY'S CULTURAL SYSTEM, AS WELL AS ITS SOCIAL CAPITAL.

PLEASE BOOK YOUR PLACE ON ONE WORKSHOP VIA EMAIL TO:

PHILLIPA.NOLAN@LIVERPOOL.GOV.UK

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17 OCTOBER BRITISH MUSIC EXPERIENCE

7PM OPENING RECEPTION WITH MAYORAL 100 CLUB
OFFICIAL WELCOME FROM HARVEY GOLDSMITH

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18 OCTOBER ROYAL ALBERT DOCK

5PM 30 YEARS OF TATE LIVERPOOL
20 YEARS OF LIVERPOOL BIENNIAL

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19 OCTOBER RADISSON BLU

6PM IMPACTS 18
CLOSING DRINKS RECEPTION

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PLEASE VISIT WWW.IMPACTS18.NET FOR TRAVEL INFORMATION, GETTING TO LIVERPOOL VIA COACH, CAR OR AIR. AND ALSO HOW TO GET AROUND VIA PUBLIC TRANSPORT AND CITY BICYCLES.

WE ARE PLEASED ANNOUNCE THAT OUR HOTEL PARTNER [TITANIC HOTEL LIVERPOOL](#) IS OFFERING A DISCOUNT CODE TO DELEGATES. PLEASE QUOTE [1710IM](#) WHEN BOOKING.

NATIONAL MUSEUMS LIVERPOOL

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NATIONAL MUSEUMS LIVERPOOL IS A GROUP OF MUSEUMS AND GALLERIES BOASTING DIVERSE VENUES. ITS COLLECTIONS ARE AMONG THE MOST IMPORTANT AND VARIED IN EUROPE, AND CONTAIN EVERYTHING FROM IMPRESSIONIST PAINTINGS AND RARE BEETLES, TO A LIFEJACKED FROM THE TITANIC. EXPLORE ANCIENT EGYPT, TALES FROM THE CITY OR CHINA'S FIRST EMPEROR AND THE TERRACOTTA WARRIORS.

LIVERPOOL LITERARY FESTIVAL

FROM 19 - 21 OCTOBER 2018, LIVERPOOL LITERARY FESTIVAL RETURNS FOR A WEEKEND OF DISCUSSIONS, READINGS, WORKSHOPS AND DEBATES IN ONE OF THE MOST DYNAMIC, CULTURALLY VIBRANT CITIES IN THE WORLD. FEATURING LIVELY AND INSPIRATIONAL TALKS FROM AN ARRAY OF LITERARY STARS, INCLUDING COLM TÓIBÍN, LEMN SISSAY, SHAMI CHAKRABARTI, ALI SMITH AND BEL MOONEY.

BIENNIAL AT 20

RUNNING UNTIL 28 OCTOBER, LIVERPOOL BIENNIAL IS CELEBRATING 20 YEARS OF PRESENTING INTERNATIONAL ART IN THE CITY AND REGION. THIS EDITION, TITLED *BEAUTIFUL WORLD, WHERE ARE YOU?* INVITES AUDIENCES TO REFLECT ON A WORLD IN SOCIAL, POLITICAL AND ECONOMIC TURMOIL. TAKING PLACE ACROSS THE CITY, LIVERPOOL BIENNIAL HAS COMMISSIONED 40+ ARTISTS FROM AROUND THE WORLD TO MAKE AND PRESENT WORK.

TATE AT 30

SINCE OPENING ITS DOORS IN 1988, TATE LIVERPOOL HAS BROUGHT WORLD CLASS ART AND ARTISTS TO THE CITY. OVER THE PAST THREE DECADES IT HAS ESTABLISHED ITSELF AS ONE OF THE MOST VISITED MODERN AND CONTEMPORARY ART GALLERIES OUTSIDE OF LONDON, CURRENTLY EXHIBITING WORK FROM LIVERPOOL BIENNIAL AND OPTICAL ART - FEATURING RARE INSTALLATIONS AND ARTWORKS FROM THIS MOVEMENT.

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CITIES OF CULTURE

30 YEARS ON

WHO HAS THE EDGE?

WITH THANKS TO OUR PARTNERS...



Liverpool
City Council

instituteofculturalcapital

CreArt
NETWORK OF CITIES FOR
ARTISTIC CREATION

Co-funded by the
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LIVERPOOL
2018